
Peachland Economic Development Committee

Minutes of Meeting held Thursday, April 14, 2016

Present: David Stuart, Christine Heinrick, Virginia Schmidt, Rick Tench, Rocky Rocksborough-Smith, Mike Kent, Pam Cunningham

Chamber Liaison: Patrick Van Minsel

Regrets: Steven James

1. Chair David Stuart called the meeting to order at 7:00 p.m.

2. Adoption of Agenda

Motion: Mike Kent

Carried

3. Adoption of Minutes dated January 14, 2016

Motion: Virginia Schmidt

Carried

4. Ongoing Business

a) Joint Meeting with TPC & Chamber on Feb 11th

- Members of the TPC and Chamber have started working together with the business and arts community on the Scarecrow Fest. The first organizational meeting has already been held. The fest is set to begin September 30th and run through to October 16th.
- The Chamber is working on a music event for Canada Day. Patrick is coordinating with Grant Esworth on sponsorships and grants in order to get headliners. The Rotary Club and the Lions Club will split the food shift with Lions at noon and the Rotary in the evening. Music events would take place in the evening leading up to the fireworks display.

b) PEDC Business Attraction Package

- The package was well received and is being distributed by the VIC and the District office as well as electronically on several websites.

5. New Business

a) PEDC go forward plan

- The committee has limited projects in front of it at this time. David suggested four possible go forward options:
 - o Disband/discontinue the PEDC on a permanent basis.
 - o Discontinue meeting until Council or Staff has some directive for the committee.
 - o Merge with the TPC.
 - o Move some or all TPC and PEDC functions under the Chamber of Commerce.
- Discussion by the committee followed with some of the key points identified below:
- Virginia stated the at the last TPC strategic planning meeting it was suggested by Cheryl Wiebe that the TPC be split in two with half going to work with the Visitor Center and the other half staying with the District in an events group.
- Patrick suggested the PEDC be brought under the umbrella of the Chamber to create a more streamlined system with a wider mandate and less restrictions. Under the Chamber, economic development functions would not be duplicated and would benefit from more resources.
- Patrick suggested that Peachland relook at Summerland’s Chamber structure and present this model to Council for further review.
- Mike suggested that after a Council presentation the model could be referred to Staff who could look at the proposal prior to implementation.
- Cory and others identified that task force committees could be mobilized when input was needed for the new OCP or other Staff or Council needs.
- At the end of the discussion members help craft a resolution stated below:

Christine moved that “The PEDC resolves that regular PEDC meetings be suspended until such time that Council examines potential restructuring with the Chamber of Commerce pending a proposal by the Chamber of Commerce to be provided to Council within 60 days.”

Motion: Christine Heinrick **Carried**

6. Motion to adjourn at 8:35 P.M.

Motion: Mike Kent **Carried**

Next meeting tentatively scheduled June 9th at 7:00 p.m in Council Chambers.

Certified:

Dated: April 14, 2016

Chair

Corporate Officer