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## Peachland Economic Development Committee

### Minutes of Meeting held Thursday, November 10, 2016

**Present:** David Stuart, Christine Heinrick, Virginia Schmidt, Steven James, Rick Tench

**Councillors:** Pam Cunningham, Mike Kent

**District Liaison:** Kevin Taylor

**Regrets:** Rocky Rocksborough-Smith

1. Chair David Stuart called the meeting to order at 7:00 p.m.

**2. Adoption of Agenda (amended)**

**Motion:** Mike Kent

**Carried**

**3. Adoption of Minutes dated September 8, 2016**

**Motion:** Mike Kent

**Carried**

**4. Ongoing Business**

**a) Strategic Brain Storming Session**

- It was agreed that an outside facilitator should be obtained for a formal strategic planning meeting.
- Kevin suggested Corie Griffiths Executive Director to be approached to be facilitator.
- Dave to prepare a request letter by December 1<sup>st</sup>, to Corie and pass it on to Kevin who will present to Cori.

**b) Meeting Schedule for 2017**

Pam moved that we have the same schedule as 2016; that being the second Thursday of January, February, April, June, September and November.

**Carried**

**c) Joint PEDC/TPC Meeting**

With no list of topics from either committees it was agreed that a joint meeting be deferred until later in 2017. Members will consider possible joint projects as part of the strategic planning session.

**d) Report from the Chamber of Commerce Board of Directors**

- Patrick reported on the November meeting of the Chamber Board of Directors, and advised of the resolution that there is to be no particular discussion of reorganization with the PEDC and that any further discussion of involvement should be tabled for a least one year.

**5. New Business**

**a) Discussion of Election of new PEDC, Chair, Vice Chair & Secretary**

- Dave announced he would like to relinquish the Chair responsibility for the PEDC after two years and suggested an election for new Chair, Vice Chair and Secretary. It was agreed that there be a call for nominations for these positions on the January Agenda and a subsequent election. It was agreed there needs to be more members added to this group to generate new ideas.
- May need to amend terms of reference or bylaws and advertise for 2 additional members.

**6. Reports**

**a) Council**

- Mike reported that Council's priority is pursuing grants to build a water treatment plant.
- 2017 Budget is coming up and the Committee should request funding if needed for the next year.
- The Visitor Centre was commended on the excellent addition of wine tasting and the artesian flare to the center.
- Resolution of the pergola situation on Beach Ave continues to be an issue.

**b) Chamber**

- Visitor Centre had 18,000 visitors so far this year.
- The bats are a huge attraction and an asset to the centre.
- Patrick said that Joey, the VIC manager is a very hard worker, and with the inclusion of the weekend market and the art gallery, visitors have increased by 20%.
- Chamber membership has also increased by 15%.

**c) TPC**

- Three resignations from the TPC; a request for additional members has been already been submitted.

**7. Motion to adjourn at 7:55 P.M.**

**Motion: Pam Cunningham**

**Carried**

**8. Next Meeting to be held January 12<sup>th</sup>, 2017 at 7:00 PM in Council Chambers.**

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**Certified:**

**Dated: January 12, 2017.**

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**Chair**

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**Corporate Officer**