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## Peachland Economic Development Committee

### Minutes of Meeting held Thursday, January 12, 2017

**Present:** Christine Heinrick, Virginia Schmidt, Steven James, Rick Tench

**Councilors:** Pam Cunningham, Mike Kent

**District Liaison:** Kevin Taylor

**Regrets:** David Stuart, Rocky Rocksborough-Smith

1. Vice-Chair Christine Heinrick called the meeting to order at 7:00 p.m.

**2. Adoption of Agenda**

**Motion:** Mike Kent

**Carried**

**3. Adoption of Minutes dated November 10, 2016**

**Motion:** Pam Cunningham

**Carried**

**4. Ongoing Business**

**a) Election of New Chair & Vice Chair**

Christine Heinrick agreed to stand as Chair, Rick Tench agreed to stand as Vice-Chair and Virginia Schmidt agreed to remain as Secretary.

**b) Strategic Brain Storming Session**

- Kevin to follow-up with Cori Griffiths Executive Director and get a plan together for a facilitator. She has agreed to come speak at the February meeting.
- A budget request for the cost of facilitator will be required by February 28<sup>th</sup>.
- It was noted that West Kelowna does not have an Economic Development committee.
- A suggestion that we prepare an agriculture tourist brochure to identify wineries, grape/apple orchards and try to promote agricultural development around Peachland.
- Peachland has the potential for development of wineries, lavender farms, grape and apple orchards.
- Lavender farms are a bee friendly crop resulting in honey production.
- Pam talked about the Turner group development for care center and that was taken off the table for unknown reasons.
- Mike suggested more of a focus on “policy” and how it would drive the economy. One example discussed is the economic policies relative to Peachland’s water main issues and to implement the “end user” fees, which helps encourage developers to build infrastructure as other developers will pay as they come on board and use the same infrastructure.
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**5. New Business**

**a) Yearly Report**

- Christine to follow-up with Dave to ensure report is prepared for the end of February.

**6. Reports**

**a) Council**

- Mike reported that with the recent mud slide on Renfrew Road, the district will be looking at major costs for this incident.
- The economic development committee needs to follow the budget process for any funding.
- The new \$14M senior complex with commercial space is scheduled to start in March and could make it easier for new development requirements.
- There has been a lot of development approved in Peachland.
- New Monaco's application for highway access is in progress.
- 2<sup>nd</sup> Gateway project is approved.

**b) Chamber**

- No report. Pam mentioned that the Chamber was supposed to prepare a report from last summer's discussion but so far there has been nothing.

**c) TPC**

- An ad in the local paper is to be placed requesting more members. Tanya Northcott also recently resigned from the committee so will be looking for at least 2 new members
- Mike suggested the committee should be looking at things that are easy to implement and policy with primary focus on people and better signage.

**d) General**

- Determine if agriculture and farm property grants are available.
- January 1 2017 bylaw was put in place to cover Secondary Suites/ Garden Suites on residential properties. Approval of the suite will require inspection to get occupancy permit. Then application for a "suite license", similar to a business license in order to ensure it meets building codes.

**7. Motion to adjourn at 7:55 P.M.**

**Motion: Pam Cunningham**

**Carried**

**8. Next Meeting to be held February 9th, 2017 at 7:00 PM in Council Chambers.**

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**Certified:**

**Dated: January 25, 2017**

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**Chair**

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**Corporate Officer**