



*Peachland Tourism Economic Development Committee*

Wednesday April 7th, 2021 at 7 p.m.

Via Zoom conference call

**Agenda**

1. CALL TO ORDER 7:00pm
2. AMENDMENTS TO AGENDA:
3. APPROVAL OF AGENDA
4. APPROVAL OF THE March 3rd, 2021 MINUTES
5. Presentation: Trails of the Okanagan Society – Janice Liebe, Doris Muhs and Elsie Lemcke
6. BUSINESS ARISING FROM THE MINUTES:
  - A) Highway signage – lighting etc. Patrick Van Minsel Shelley Sweeney/Rick Ingram
  - B) PRTF update Rick Ingram
  - C) Budget Update Staff
  - D) Mural Festival – for discussion Shelley Sweeney
7. NEW BUSINESS:
  - A) Fall Wine Festival idea – IceWine/Bubbly Shelley Sweeney
8. REPORTS
  - a) Tourism Services – Trina Shields
  - b) Peachland Chamber of Commerce – Murray Wood
  - c) Council Representative – Pam Cunningham or Patrick Van Minsel
9. BRAINSTORMING
10. ADJOURNMENT

Next meeting: Wednesday May 5th, 2021 at 7 p.m. via Zoom conference call