

---

## Peachland Economic Development Committee

### Minutes of Meeting held on Thursday, March 19, 2015

**Present:** David Stuart, Christine Heinrick, Virginia Schmidt, Bob Corder, Rick Tench, Steven James, Mike Kent, Pam Cunningham, Patrick Van Minsel, Kevin Taylor

#### 1. Call to Order

Chair David Stuart called the meeting to order at 7:00 p.m.

#### 2. Adoption of Agenda

Addition to the agenda was adopting minutes of February 12 PEDC meeting.

**Motion:** Rick Tench moved to accept agenda with changes.

**Carried**

#### 3. Adoption of February 12, 2015 Minutes

**Motion:** Christine Heinrick moved to adopt the minutes from Feb 12<sup>th</sup>.

**Carried**

#### 4. Council Resolution: Overnight Moorage in Peachland

Dave advised that Council in their March 10<sup>th</sup> meeting requested that the PEDC take on issues of overnight mooring and docking in Peachland. The PEDC will form a sub committee to review and provide a summary on the direction in which this issue of overnight docking should go. The sub-committee will look into private and public owned wharfs, power and water facilities, reservation systems and other key issues. The sub-committee will look into issues with allowing self-contained vessels to overnight dock with appropriate monitoring expertise. A first pass of the report will be completed by the April 9<sup>th</sup> PEDC meeting with the objective of presentation to Council by May 31<sup>st</sup>.

Sub-Committee: Dave Stuart, Bob Corder and Rick Tench.

#### 5. Business Attraction Package

The following individual elements of the package were discussed in detail:

##### a) Community Profile

Christine and Virginia will complete a summary on community profile by April 9<sup>th</sup>.

##### b) Location & Setting

Bob presented an outline of the location and setting, the measureable distances to key cities and all other key facilities such as airports in and around Peachland.

##### c) Services Amenities

Pam presented an outline of all the services and amenities in Peachland. There was some discussion on whether or not community volunteer groups should be included in that outline.

##### d) Business Community & Opportunities

- Patrick talked about the community of Oliver Attraction Package. He said Peachland package and

website could be easily linked to other websites. He thought there should be an overview of the businesses that are for sale and space available for business opportunities. It was mentioned that there are downtown tax exemption opportunities geared towards revitalization and property improvements over \$50,000. These opportunities should be made known to all interested investors through the Attraction Package.

- Need to identify current Peachland businesses and gaps in those businesses and services.
- It was suggested that businesses such as engineering, medical or technical could be attracted to Peachland on the basis of creating an idyllic lifestyle for their employees. Also similar business such as those in the healthcare field could be co-located to provide critical mass for an area.
- Pam suggested putting out a survey of ten questions at the World of Wheels to determine people's views.
- David suggested a subcommittee would be needed to pull all the elements of the Attraction Package together. Christine agreed to collect the information and together with Virginia, Steven and Kevin prepare a preliminary cut of the package.
- Preliminary work should be directed to the sub-committee by the April 9<sup>th</sup> meeting.

Sub-Committee: Christine, Virginia and Steven

## 6. Meeting adjourned 8:55 p.m.

---

**Certified:**

**Dated:** April 9, 2015

---

**Chair**

---

**Corporate Officer**