



Peachland Economic Development Committee (PEDC)					
Minutes					
Date:	February 8, 2018	Time:	7:00 pm	Location:	Council Chambers
Chair:	Christine Heinrick	Secretary:	Rotating	Type of meeting	Regular
Attendees:	Christine Heinrick (CH)	Bob Corder (BC)			
	David Stuart (DS)	Pam Cunningham – Councilor (PC)			
	Rick Tench (RT)	Linda Craven (LC)			
	Matt Faucher (MF) -Staff	Mike Kent – Councilor (MK)			
Absent:		Patrick Van Minsel – Chamber (PVM)			
Agenda Topics					
Call to Order:	7:05 pm				
Election of Secretary:	No volunteers, so it was determined that the position would rotate between members starting with DS for this meeting with BC for April.				
Approval of Agenda:	Approval of February 8, 2018 agenda as circulated. BC				
Adoption of Minutes:	Adoption of January 11, 2018 minutes as circulated. MK				
Ongoing Business Topic:	<i>Peachland Farmer's Market Report</i>	Presenter:	CH/LC		
Discussion:	Pass on copy of the report to the Farmers Market Committee				
	Action Items		Responsible	Timeline	
1.	Email copy of the report to Karin Onrait Casper		LC	As soon as possible	
Topic:	<i>Business Attraction Activities</i>		Presenter:	CH	
Discussion:	PEDC discussed developing a strategy to pursue attracting businesses to the District. The following 4 points were discussed: <ol style="list-style-type: none"> 1. Conducting research on new hotels/motels in Kelowna and Penticton 2. Identifying Peachland's niche markets and assets with emphasis on photo highlights of Peachland's assets 3. Reviewing the land inventory 4. Developing an 'Action Plan' for 2018 and the future 				



Action Items		Responsible	Timeline
1.	Research hotel/motel developments in Kelowna and Penticton	CH, BC	After Peachtree Village decision
2.	Develop a Peachland 'Photo Attraction Package' that highlights the great attributes of the District, to be discussed at the Joint Meeting with TPC	All	After TPC joint meeting
3.	Develop an 'Action Plan' for 2018/2019 to focus the committee's efforts in 2018 and provide a starting point for the new committee in 2019.	CH, DS	Part of work plan development for 2018

Topic:	<i>PEDC Strategic Plan</i>	Presenter:	MF
Discussion:	Draft 4 was reviewed with minor revisions. Move to approve with suggested changes and then forward to Council.		
Moved by:	PC		

Action Items		Responsible	Timeline
1.	Affect minor changes, forward to Council	MF	As soon as possible

Topic:	<i>Joint PEDC and TPC meeting</i>	Presenter:	CH/LC
Discussion:	Discussion of dates with April 19, 2018 selected.		

Action Items		Responsible	Timeline
1.	Contact the Chair of TPC to confirm April 19 th date	CH	As soon as possible
2.	Develop a list of topics to discuss with TPC.	All members	On going



Topic:	<i>RTE Presentation to Key Players</i>	Presenter:	CH/LC
Discussion:	Move forward with a presentation/meet & greet to key players who would be interested in the RTE. A date in early May would be most appropriate. Visitor Centre would be the appropriate venue.		

Action Items		Responsible	Timeline
1.	Set up Visitor Centre & Date	LC	Prior to April Meeting
2.	Set up Power Point and Brochure	MF/LC/DS	April 30 th
3.	Develop Invitation List	LC/CH/MF	Prior to April Meeting

Topic:	<i>Regional Economic Development Network</i>	Presenter:	CH
Discussion:	Set up fall date for the Economic Development network initiative		

Action Items		Responsible	Timeline
1.	To be determined		



Topic:	<i>Work Plan for 2018</i>		Presenter:	CH		
Discussion:	PEDC needs to finalize work plan for 2018, including the budget request. Also included would be a summary of 2017 results. Target is Feb 26, 2018 Council meeting.					
Action Items			Responsible	Timeline		
1.	Develop a Working Plan for 2018		CH/DS	February 26, 2018		
2.	Develop 2018 Budget		CH	February 26, 2018		
Topic:	<i>Reports-Council</i>		Presenter:	MK		
Discussion:	Councilor Kent reported that he & Mayor Fortin attended a meeting in Victoria with MOTI to lobby for reducing the speed on Highway 97 on Drought Hill to 70kph. This move would help with the New Monaco highway access issues.					
Next meeting	Date	April 12, 2018	Time	7:00 pm	Place	Council Chambers
Meeting Adjourned	Time	8:27 pm				
 Chair, Christine Heinrich			 Corporate Officer			
Adopted on this	April 12		Day of	2018		