

Community Round Table

Minutes March 9, 2017

Attendance: Darlene Hardford (BEEPS/Rubber Ducky), Joey B (Visitors Centre), Dian (Art Group), Deb L. (Arts Council), Christina (Wellness Centre), Patricia (Boys and Girls Club), Martha (Fall Fair/Sportsmen), Phyllis (Variety Singers and Rose Show), Gayle (Peachland Hospital Auxiliary), Carol (50+ Centre)

Updates from March Meeting

- Canada 150 – another grant has been submitted for a Historic Water Wall to be built in conjunction with the Visitors Centre, Historical Society/Central Ok Railway, First Nations and Arts Council. We expect to hear about success of the grant mid March. Other ideas and add on's to the project:
 - i. Engagement of school children
 - ii. Newspaper
 - iii. Historical research
 - iv. Art exhibits
- Canada 150 advertising opportunities:
 - i. Chamber pamphlet – deadline: Wednesday, March 15
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 - ii. Visitors Guide – March 31
- Canada 150 celebrations
- Volunteer Fair – discussed how we can connect residents with information about our organizations. Discussed participation in the Farmers Market and possibly a fall resource fair in conjunction with the Newcomers Group
ACTION: Cheryl to explore opportunities and report back. Cheryl to also explore possibility of a banner that could be used by all groups at the Farmers Market around getting “connected” and “involved”

2. Visitors Centre

- Applied for a grant for Visitors Servicing. Beacons will be placed throughout Peachland that will interface with a mobile device. The hope is that this will improve the Visitor experience to Peachland
- 18 333 visitors in 2016 (72% increase). Of that number, 1700 people have attended the Artisans Market which features 20-24 vendors two times per month in the winter season
- There is a board room available at the Visitors Centre – FREE to non-profit groups
- The Visitors Centre can assist groups with Ticket sales

- Working on a new interpretive display highlighting the bats and environmental stewardship
- 110 anniversary of the school is in 2018. Considering a reunion celebration.
- The Visitors Guide will have a new look in 2017. It will be glovebox size and focus on Peachland being the “Heart of the Okanagan”. It will have winery information from the north and the south. The intention being that it will be useful to visitors travelling the region making it the most kept visitors guide. Joey discussed the benefit to local community groups being that visitors often return to become residents of Peachland.

3. BEEPS

- The Bat Trail has been finalized with interpretive panels, map and kiosk
- The Bat colony is healthy and being monitored by biologists
- Meadowlark Festival is May 18 “Go Batty in Peachland”. This year the event will take place on the Bat Trail
- Bat Counts will take place on June 2, 16, July 21 and Aug 11 with a special count on Canada Day
- Bat Chats are gearing up for summer. In 2017, a mobile Bat Chat has been created to allow for more school visits
- Hosting a Historic Scavenger Hunt with the Boys and Girls Club and the PCAC. With assistance from the Historical Society, 150 items will be placed between the Primary School, Cousins Park and the Community Centre. Participant document their findings on a passport. The hunt will take place between Mar 21-24 (ending at noon) with a celebration on Mar 24.
- Hosting a community Opening Ceremonies of Canada 150 on Mar 24 1-3 pm. There will be dignitaries, crafts, taste test for Maple cookies and more.

4. Rubber Ducky Race

- Saturday, April 15
- Features duck races, children’s race, face painting, contests, entertainment and more

5. Wellness Centre

- 30 programs and services are offered annually. An annual evaluation of programs and services (available soon on their website) indicated that:
 - 140 volunteers contributed 4437 hours of service
 - 280 individuals participated
- Community Gardens will be expanded to over 30 spaces in 2017. The backyard renovation will also create a community gathering space extending to the yard behind the new Community Police office. The garden will feature raised and irrigated garden beds. 21 plots are already spoken for
- Will host a Garden Party in the renovated space either June 21 or 28
- In need of Community Volunteer drivers

6. Boys and Girls Club

- Spring break programs are gearing up
- Participating in the Historical Scavenger hunt with BEEP and the PCAC
- Hosting an Art Workshop for Children with Roberta Farrley
- Hosting a Family Easter Egg Hunt - \$5/child. Face painting, bouncy castle, activities and more
- Preschool – 1 class is full and the 2nd is near capacity. 8 children are already registered for fall 2017 indicating the club is gaining a strong reputation in the community
- Applied for a summer student to support various programs and activities the club offers

7. Fall Fair

- The theme for 2017 is “150 years: Canada Proud – Harvesting Traditions” (some highlights included red/white theme, essay writing “what makes you proud to be Canadian”, Ethnic baking, red/white Raffle quilt, etc.)
- In need of a new trophy master
- Would like to create new banners for Canada 150 and beyond

ACTION: Martha to present a new banner proposal to Cheryl to determine the right funding source

8. Sportsmen

- Supporting the Rubber Ducky Race in April
- Hosting Family Fishing program at Shannon Lake (Free for families, every Saturday May-Fathers Day)
- Hosting Fishing Forever – July 22. Approximately 50-60 disabled persons attend to fish with prizes and refreshments by the Lions

9. Variety Singers

- The Spring Concert will be Canada 150 Theme – “Our Canada” with all Canadian Music and 2 songs written by Peachlanders
- 27 people will be attending Choirfest in Surrey

10. Rose Show

- Red and White theme for Canada 150
- Includes an old fashion tea
- International Rose Judges

11. Peachland Community Arts Council

- Hosted the 6th annual HeARTS festival
- Attendance in the gallery is 8,90060 (up 16% over last year)
- 60 volunteers with 7000 volunteer hours

- 8 exhibitions are booked for 2017
- OASIS show starts on June 30 and runs the month of July (Canadian Federation of Artists)
- Art in the Park - for the whole month of August the Peachland Art Gallery will feature a Canada 150 travelling show organized by the Mount Revelstoke Glacier National Parks information, outreach and support of local Arts Council and Arts related events
- Embarking on a giant "paint by number" Historic Peachland (circa 1918) entry for Guinness World Book of Records March 15 - Dec. 23, 2017. Visitors to the Gallery will be asked to paint a 1" square in the giant painting. 6048 squares! Take-away - a postcard of the photo which identifies your square # and witness to your participation.
- Participating in the Historic Scavenger Hunt with the Boys and Girls Club and BEEPS - March 21 - 24th 150 items of historic value will be identified in and around Peachland School, including Visitor Centre, Art Gallery, Boys & Girls Club and Community Centre.
- Sponsoring a free children's painting workshop with local artist Roberta Farrely, March 18th from noon - 4pm. The paintings from the workshop will be one of the items to search for during the hunt. Register through Boys & Girls Club. 250-767-2515
- Friday, March 24th 1:00pm is official opening for all Canada 150 events in Peachland and prizes will be awarded for entries in Scavenger Hunt.
- The Peachland Art Gallery is hosting a talk by Mayor of Lake Country, James Baker. "An Early Okanagan History" Friday, March 24th 7pm in the Peachland Art Gallery. Wine & cheese reception to follow. No charge, but you must have a ticket. Seating is limited to 50.
- Provided the panels of the history of the school for the new kiosk
- Will actively participate in Canada Day – Canada Day Cake, Children’s program and parade
- Hosted Sip and Paint workshops in partnership with the Beach Ave Café. Every other Monday - \$40. All workshops have sold out to date
- Host monthly art workshops at the Little Schoolhouse featuring a variety of art mediums.
- Kiosk Community Project for 2016 - build an information kiosk at the front of the school. The Arts Council provided \$5000 of their Community Project funds towards the construction of the kiosk. Provided the panels outlining the history of the school - 1908 - present.

12. Art Group –

- Creating 20 Street Banners with a heritage theme for Canada's 150 years as well as new banners for events (Polar bear and Halloween)
- Participate in decorating the haunted house
- Local artists are being featured in the gallery and library
- Partnered with Beach Ave café for Paint and Sip program
- 69 paintings were featured at the HeARTS festival and will also be at the Rotary Art Fair in West Kelowna

- May 27/29 is the Art Show – Canadiana Theme

13. Hospital Auxiliary

- Through catering, the group focuses on fundraising for the Kelowna General Hospital. Contributed to the new CAT scan machine
- Peach pies at the fall fair raised \$100
- Participate in the Blossom time fair at Cottonwoods
- Catering the Rotary Gala – Disco
- Looking for produce donations to make pies

14. 50+ Centre

- Pat Grieve has retired and Carol White is the new president
- Kettlevalley Brakeman show was sold out
- 80's Tea is on June 10th – honouring members 80 years of age and better
- Pancake breakfasts will be hosted May 21, July 2, Aug 6
- New Facebook page
- New website - <http://peachland50plusactivitycentre.ca/>
- Potluck participation is down – may refocus program to daylight hours
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15. Peachland Library – *via email*

- Introduction to Mah Jong: March 22, at 1:30PM
- Xeriscape Gardening: Wednesday March 28 10:30AM-12:00PM
- Storytime: Thursday at 11:00AM
- LEGO: Friday at 3:00PM-4:00PM
- Summer Reading program: Wednesday July 5, 12, 19, 26, and August 2.

16. Peachland Lions – *via email*

- Diva and Diamonds in on April

17. District of Peachland/Community Services – Cheryl

- Volunteer Breakfast – New date: April 7, 2017. Please send me some photos of your volunteers in action. Invitations will be out later this week
- Civic Award nomination deadline – Mar 10
- Parks and Recreation Master Plan – Jennifer Wilson is working on a Parks and Recreation Master Plan to help the municipality with planning for the next 10 years
- Canada 150 – Staff is assembling a list of community events that will have the Canada 150 theme in 2017. Events to date:
 1. Fall Fair – theme 2017 – Red and White (and quilt raffle)
 2. VIC, BEEPS, B&G and Arts Council - Canada 150 Scavenger Hunt
 3. Art Group – Banners

4. Arts Council – Art in the Park - for the whole month of August the Peachland Art Gallery will feature a Canada 150 travelling show organized by the Mount Revelstoke Glacier National Parks,
5. Art Gallery - paint by number
6. Ambassadors – Pageant theme – Canada 150 with commemorative banners
7. Variety Singers – Spring Concert – Canada 150 theme
8. Other possibilities to be confirmed:
 - a. Wellness Centre - Opening of new community gardens
 - b. Historical Society – Time Capsule
 - c. District/Wellness Centre - Volunteer Fair

Meeting adjourned – 8:30 pm

RESOURCES:

FREE Social Media/Marketing to get out your community messages

- a) Hello BC
<http://www.tourismbc.net/dms/Public/EventInput.aspx?bwBpAGQAJQAzAGQALQAYADEANAA3ADQAOAAzADYANAA3AA>
- b) Castanet <http://www.castanet.net/events>
- c) Kelowna <http://www.kelownaevents.info>
- d) District of Peachland Events webpage and electronic sign – rec-clerk@peachland.ca
- e) TOTA – **Route 97** - <http://route97.net/events/>