





Peachland Economic Development Committee (PEDC)					
Minutes					
Date:	June 14, 2018	Time:	7:00 pm	Location:	Council Chambers
Chair:	Christine Heinrich	Secretary:	David Stuart (Rotating)	Type of meeting	Regular
Attendees:	Christine Heinrich (CH)		Bob Corder (BC)		
	David Stuart (DS)		Matt Faucher – Staff (MF)		
	Pam Cunningham – Councilor (PC)		Mike Kent – Councilor (MK)		
Absent:	Linda Craven (LC)		Shayne Theriault (ST)		
	Rick Tench (RT)		Patrick Van Minsel – Chamber (PVM)		
Call to Order:	7:10 pm				
Approval of Agenda:	Adoption of June 14, 2018 agenda as circulated. MK				
Adoption of Minutes:	Adoption of April 12, 2018 minutes as circulated. MK				
Agenda Topics:					
Ongoing Business Topic:	2018 Work Plan			Presenter:	CH
Discussion:	Matt advised that he believed that the 2018 budget has been approved.				
Action Items		Responsible	Timeline		
1.	TBD		Ongoing		
Ongoing Business Topic:	Business Attraction Activities		Presenter:	MF PC	
Discussion:	Matt suggested that Peachland needed a better digital presence. Councilor Cunningham reported that the World of Wheels was an overwhelming success with over 500 cars, available parking and great weather.				
Action Items		Responsible	Timeline		
1.	EDC portion of Peachland.ca to be redesigned	MF	TBD		
Ongoing Business Topic:	3 events proposed this year:		Presenter:	CH	
Discussion:	The 3 events being proposed for this year and their status are as follows:				



	<ol style="list-style-type: none"> 1. Joint PEDC/TPC/Chamber meeting – The meeting took place on April 19th with topics developed. Reports are in the “New Business” section of the minutes. 2. The two remaining events, the Regional Economic Network and the RTE presentation, will be combined into one event in September. A subcommittee consisting of Christine, Linda, Bob and Dave was formed to develop the details. Matt will provide a list of appropriate contacts. 		
	Action Items	Responsible	Timeline
1.	The subcommittee will meet in July to firm up a date, location, agenda and other key features.	CH/LC/BC/DS	Ongoing
New Business Topic:	<i>OCP Open House</i>	Presenter:	CH/PC
Discussion:	Councilor Cunningham reported that the OCP open house was largely uneventful. Council will vote on the revised OCP on June 22.		
	Action Items	Responsible	Timeline
	None at this time		
New Business Topic:	<i>Topics from Joint PEDC/TPC/Chamber meeting – Long Table Event</i>	Presenter:	CH/LC
Discussion	Christine presented Linda’s report on the event. The date has been firmed up to be September 13, 2019 and will support the BEEPs. Further reports will be forthcoming.		
	Action Items	Responsible	Timeline
	The Joint Committee will continue to develop this event and report back as necessary	Long Table Committee	Ongoing
New Business Topic:	<i>Topics from Joint PEDC/TPC/Chamber meeting – Trails and Trail Guides</i>	Presenter:	CH
Discussion	TPC will spearhead this effort, requesting help when needed		
	Action Items	Responsible	Timeline
	None at this time		
New Business Topic:	<i>Topics from Joint PEDC/TPC/Chamber meeting – Boutique Hotel & Marketing Peachland</i>	Presenter:	CH/BC
Discussion	Bob and Christine reported on their meeting with the hotel group in Penticton. Possible opportunities exist to conduct a feasibility study for a hotel in Peachland, possibly with funding furnished through a grant. It may be possible for a quick “seat of the pants” evaluation from a person in West Kelowna.		
	Action Items	Responsible	Timeline
	1. Provide Jim Morrison of Wildstone Construction and Engineering with requested information about various potential lot details within Peachland. 2. Contact Mike Macklem of MasterBUILT Homes to obtain the	BC/CH	Summer 2018



	names of potential feasibility analysts.					
	3. Arrange for a sub-committee meeting to commence with next steps.					
	4. Arrange for the West Kelowna feasibility analyst (once we have his name and contact information) to attend the sub-committee meeting and provide his opinion on next steps with respect to a feasibility study					
Topic:	<i>Reports-Council</i>		Presenter:	MK		
Discussion:	Councilor Kent reported that: <ul style="list-style-type: none"> - Waterfront storm repairs will be a multi-year effort - No progress in MOTI solution for New Monaco access to Highway 97 					
Topic:	<i>Reports-TPC</i>		Presenter:			
Discussion:	- None					
Topic:	<i>Reports-Chamber</i>		Presenter:			
Discussion:	- None					
Next meeting	Date	September 13, 2018	Time	7:00 pm	Place	Council Chambers
Meeting Adjourned	Time	8:25 pm	DS			
 Chair, Christine Heinrich			 Corporate Officer			
Adopted on this		<i>11th</i>	Day of		<i>October</i>	2018