

District of Peachland 2025 Citizens Survey



We are seeking your feedback about District of Peachland programs and services, your priorities for allocating the municipality's tax dollars and your thoughts on the key issues for Peachland Council.

1. Taking all things into consideration, how would you rate your overall quality of life in the District of Peachland?

- ☐ Very Good ☐ Good ☐ Average ☐ Poor ☐ Very Poor

2. Check the option that shows how important the following community topics are to you.

	Low Importance	Medium Importance	High Importance	No Opinion
Growth management	☐	☐	☐	☐
Downtown revitalization	☐	☐	☐	☐
Preserving agricultural land	☐	☐	☐	☐
Affordable and attainable housing options	☐	☐	☐	☐
Higher density, multifamily development downtown	☐	☐	☐	☐
Improving roads, sidewalks and streetlights	☐	☐	☐	☐
Improving water services	☐	☐	☐	☐
Improving sewer services	☐	☐	☐	☐
Providing more parkland, trails and open spaces	☐	☐	☐	☐
Protecting environmentally sensitive areas	☐	☐	☐	☐
Improving energy and water conservation	☐	☐	☐	☐
Highway 97 safety improvements	☐	☐	☐	☐
Providing amenities that appeal to families	☐	☐	☐	☐
Providing amenities that appeal to seniors	☐	☐	☐	☐
Mitigating impacts from climate change	☐	☐	☐	☐
Economic development/business support	☐	☐	☐	☐

Other community Issue? _____

3. The District of Peachland had a growth rate of .3% in 2024 (BC Statistics). In the next 5 to 10 years, what level of population growth do you prefer?

- ☐ No growth ☐ Less growth than what is happening now ☐ Same growth as now ☐ More growth than is happening now

4. Do you think Peachland has enough of the following housing options?

	Yes	No	No Opinion
Accessible Housing	☐	☐	☐
Affordable Housing	☐	☐	☐
Garden Suites	☐	☐	☐
Multi-Family Housing ie: townhouses, apartments	☐	☐	☐
Rental Housing	☐	☐	☐
Secondary Suites	☐	☐	☐
Seniors Supportive Housing	☐	☐	☐
Single Family Housing	☐	☐	☐

5. Please indicate your level of support for more housing development in your neighbourhood if it would help minimize property tax increases.

- ☐ Strongly in Favour
☐ In Favour
☐ Neutral
☐ Opposed
☐ Strongly Opposed
☐ No Opinion

Other, please explain? _____

6. In general, how would you rate the overall level of service provided by the District of Peachland?

- ☐ Very Good ☐ Good ☐ Average ☐ Poor ☐ Very Poor

7. How often do you notice an RCMP presence in the community?

- ☐ Once a day or more ☐ Once a week ☐ Once a month ☐ Rarely

Please explain: _____

8. What is your main mode of transportation?

- ☐ Walking ☐ Cycling ☐ Personal Vehicle ☐ Transit

Other: _____

District of Peachland

9. Based on this map, in which neighbourhood in Peachland do you live?

- | | | |
|---------------------------------------|----------------------------------|-----------------------------------|
| ☐ Upper Princeton | ☐ Trepanier | ☐ Hardy Falls |
| ☐ Lower Princeton | ☐ Buchanan | ☐ Clements |
| ☐ Ponderosa | ☐ New Monaco | ☐ Downtown |
| ☐ Beach Avenue | | |

10. Please indicate the location of your employment.

- | | |
|--|--|
| ☐ Peachland | ☐ Penticton or South |
| ☐ West Kelowna | ☐ Other Province |
| ☐ Kelowna or North | ☐ Throughout BC |
| ☐ Summerland | ☐ Not employed |
| ☐ Retired | |

11. How many vehicles are owned by your household?

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ More than 5

12. How long have you lived or owned property in Peachland?

- ☐ Under 1 year ☐ 1 to 5 years ☐ 5 to 10 years ☐ 10 to 20 years ☐ More than 20 years

13. How often do you ride a bike in Peachland?

- ☐ Daily ☐ A few times a week ☐ A few times a month ☐ A few times a year ☐ Never

14. How often do you walk for recreation in Peachland?

- ☐ Daily ☐ A few times a week ☐ A few times a month ☐ A few times a year ☐ Never

15. How often do you use transit within or to and from Peachland?

- ☐ Daily ☐ A few times a week ☐ A few times a month ☐ A few times a year ☐ Never

16. Do you own an electric car, a plug-in hybrid car or an electric bike?

- ☐ Yes ☐ No ☐ Considering owning one

17. Does the District have adequate public electric car charging facilities?

- ☐ Yes ☐ No ☐ Uncertain

18. In the past year, what District of Peachland events have you attended or participated in? (Multiple answers accepted)

- | | | |
|--|--|---|
| ☐ Canada Day Event | ☐ Summer Movie in the Park | ☐ Christmas Light Up |
| ☐ Glow Run | ☐ Our Community Open House & BBQ | ☐ Breakfast with Santa |
| ☐ Civic Awards | ☐ Polar Bear Run or Swim | ☐ Remembrance Day |
| ☐ Family Day Movie & Fun | ☐ Truth and Reconciliation Event | ☐ None, tell us why _____ |
| ☐ Halloween Event | ☐ Volunteer Breakfast | |

19. How do you prefer to receive information from the District? (Multiple answers accepted)

- | | | |
|---|---|---|
| ☐ Direct mail, ie: tax notices, newsletters | ☐ Email notification through subscription | ☐ In person at District offices |
| ☐ Website | ☐ Social Media | ☐ Recreation Guide |
| ☐ I don't care to be contacted | ☐ Other: _____ | |

20. Please Indicate how you rate the District at keeping you informed about news, events and programs.

- ☐ Very Good ☐ Good ☐ Average ☐ Poor ☐ Very Poor

21. Do you have enough opportunity to share your opinion with Peachland Council?

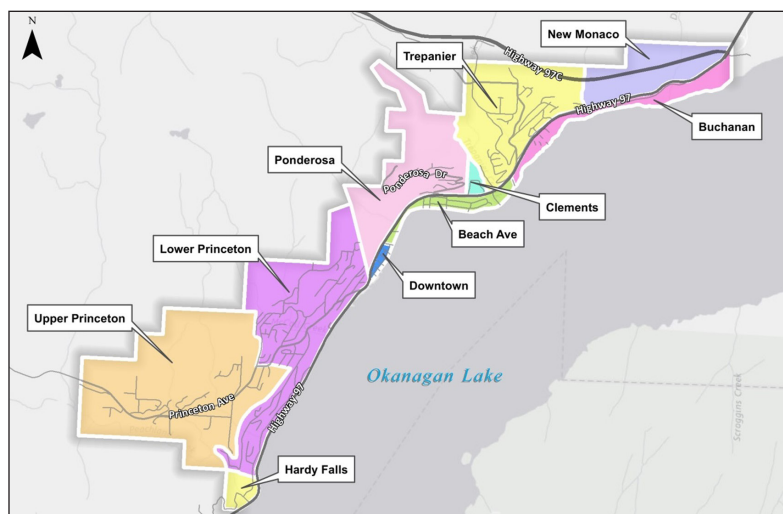
- ☐ Yes ☐ No ☐ Uncertain

22. How would you like to provide your opinion to Council? (Multiple answers accepted)

- | | | | |
|--|--|---|------------------------------------|
| ☐ Council Meetings | ☐ Social media comment | ☐ Town hall meetings with open microphone | ☐ Direct email |
| ☐ Surveys | ☐ Telephone | ☐ In person at public engagement events | |
| ☐ Other: _____ | | | |

23. Indicate the initiatives you would support Council pursuing. (Multiple answers accepted)

- | | | |
|---|--|--|
| ☐ Downtown revitalization initiatives | ☐ FireSmart funding support for private property | ☐ Boat launch fees |
| ☐ Attract hotel development | ☐ Sewer extensions to areas on septic | ☐ Tourism promotion |
| ☐ Metered parking downtown/Beach Avenue | ☐ Business development/economic development | ☐ Parks development |
| ☐ Employment lands development | ☐ Climate resiliency initiatives | ☐ Dog park development |



24. In the Strategic Priority of:

FISCAL RESPONSIBILITY

• Add communications/grant staff • Research new municipal revenue streams • DCC Bylaw review • Lobby other levels of government for funding • Create a reserves policy • Invest in asset management • Diversify the tax base • Create tax for vacation rentals • Transit service review

Council is ...

- ☐ Exceeding expectations
☐ Meeting expectations
☐ Not meeting expectations
☐ Uncertain

25. In the Strategic Priority of:

VIBRANT DOWNTOWN

• Revise downtown strategy • Streamline development application processes • Encourage downtown revitalization collaboration • Encourage mixed use downtown • Transportation demand management study • Connect downtown to other areas

Council is ...

- ☐ Exceeding expectations
☐ Meeting expectations
☐ Not meeting expectations
☐ Uncertain

26. In the Strategic Priority of:

INFRASTRUCTURE IMPROVEMENTS

• Sewer infrastructure expansion • Roads and sidewalks improved • Complete Turner Park Phase I • Property acquisition strategy • Construct a new fire hall • Sanderson Park improvements • Planning for City Hall relocation • Asset management • Multi-use transportation planning, watch for grants • Plan for sports field improvements

Council is ...

- ☐ Exceeding expectations
☐ Meeting expectations
☐ Not meeting expectations
☐ Uncertain

27. In the Strategic Priority of:

GOOD GOVERNANCE

• Sewer • Community engagement/annual town hall meeting • Fiscal responsibility • Develop partnerships with other governments • Protection of the watershed • Review Official Community Plan • Be environmental stewards and prepare for climate change • Pursue grant funding for Child Care Strategy • Review existing committees

Council is...

- ☐ Exceeding expectations
☐ Meeting expectations
☐ Not meeting expectations
☐ Uncertain

28. In the Strategic Priority of:

INCREASE HOUSING CHOICE

• Update Housing Strategy • Update short-term rental policy • Increase opportunities for gentle density • Consider pre-zoning, density bonuses to promote mixed development downtown • Create a housing fund • Consider land use amendments that increase housing choice and incentives for rental housing

Council is ...

- ☐ Exceeding expectations
☐ Meeting expectations
☐ Not meeting expectations
☐ Uncertain

29. What suggestions for Highway 97 through Peachland do you support?

(Multiple answers accepted)

- ☐ Widen the highway to four lanes through Peachland
☐ Relocate the highway to go around Peachland
☐ Improve the safety of the existing highway through Peachland
☐ Lower the speed limit through Peachland
☐ Raise the speed limit through Peachland

30. How SATISFIED are you with the following District services?

	Very Satisfied	Satisfied	Neutral	Unsatisfied	Very Unsatisfied
Economic Development	☐	☐	☐	☐	☐
Tourism Promotion	☐	☐	☐	☐	☐
Growth/Development Planning	☐	☐	☐	☐	☐
District of Peachland Website	☐	☐	☐	☐	☐
Municipal Customer Service	☐	☐	☐	☐	☐
Public Engagement	☐	☐	☐	☐	☐
Animal Control	☐	☐	☐	☐	☐
Police Enforcement	☐	☐	☐	☐	☐
Bylaw Enforcement	☐	☐	☐	☐	☐
Building Inspection	☐	☐	☐	☐	☐
Fire Protection Services	☐	☐	☐	☐	☐
Road Maintenance/Repairs	☐	☐	☐	☐	☐
Street Sweeping	☐	☐	☐	☐	☐
Snow Clearing/Removal	☐	☐	☐	☐	☐
Parking Enforcement	☐	☐	☐	☐	☐
Ease of Travel by Car	☐	☐	☐	☐	☐
Ease of Travel by Transit	☐	☐	☐	☐	☐
Sidewalks	☐	☐	☐	☐	☐
Water Services	☐	☐	☐	☐	☐
Water Conservation Efforts	☐	☐	☐	☐	☐
Garbage Collection	☐	☐	☐	☐	☐
Recycling Collection	☐	☐	☐	☐	☐
Yard Waste Collection	☐	☐	☐	☐	☐
Sewage Treatment	☐	☐	☐	☐	☐
Noise Control	☐	☐	☐	☐	☐
Weed Control	☐	☐	☐	☐	☐
Street Lighting	☐	☐	☐	☐	☐
Recreation Programs	☐	☐	☐	☐	☐
Parks	☐	☐	☐	☐	☐
Beaches	☐	☐	☐	☐	☐
Tennis Courts	☐	☐	☐	☐	☐
Pickleball Courts	☐	☐	☐	☐	☐
Skateboard Park	☐	☐	☐	☐	☐
Recreation Trails	☐	☐	☐	☐	☐
Centennial Walkway	☐	☐	☐	☐	☐
Playgrounds	☐	☐	☐	☐	☐
Sports Fields	☐	☐	☐	☐	☐
Cemetery	☐	☐	☐	☐	☐
Boat Launches	☐	☐	☐	☐	☐
Marina	☐	☐	☐	☐	☐
Public Library	☐	☐	☐	☐	☐
Museum	☐	☐	☐	☐	☐
Community Centre	☐	☐	☐	☐	☐

District of Peachland 2025 Citizens Survey

31. How IMPORTANT are the following District services to you?

	Very Important	Important	Neutral	Unimportant	Very Unimportant
Economic Development	☐	☐	☐	☐	☐
Tourism Promotion	☐	☐	☐	☐	☐
Growth/Development Planning	☐	☐	☐	☐	☐
District of Peachland Website	☐	☐	☐	☐	☐
Municipal Customer Service	☐	☐	☐	☐	☐
Public Engagement	☐	☐	☐	☐	☐
Animal Control	☐	☐	☐	☐	☐
Police Enforcement	☐	☐	☐	☐	☐
Bylaw Enforcement	☐	☐	☐	☐	☐
Building Inspection	☐	☐	☐	☐	☐
Fire Protection Services	☐	☐	☐	☐	☐
Road Maintenance/Repairs	☐	☐	☐	☐	☐
Street Sweeping	☐	☐	☐	☐	☐
Snow Clearing/Removal	☐	☐	☐	☐	☐
Parking Enforcement	☐	☐	☐	☐	☐
Ease of Travel by Car	☐	☐	☐	☐	☐
Ease of Travel by Transit	☐	☐	☐	☐	☐
Sidewalks	☐	☐	☐	☐	☐
Water Services	☐	☐	☐	☐	☐
Water Conservation Efforts	☐	☐	☐	☐	☐
Garbage Collection	☐	☐	☐	☐	☐
Recycling Collection	☐	☐	☐	☐	☐
Yard Waste Collection	☐	☐	☐	☐	☐
Sewage Treatment	☐	☐	☐	☐	☐
Noise Control	☐	☐	☐	☐	☐
Weed Control	☐	☐	☐	☐	☐
Street Lighting	☐	☐	☐	☐	☐
Recreation Programs	☐	☐	☐	☐	☐
Parks	☐	☐	☐	☐	☐
Beaches	☐	☐	☐	☐	☐
Tennis Courts	☐	☐	☐	☐	☐
Pickleball Courts	☐	☐	☐	☐	☐
Skateboard Park	☐	☐	☐	☐	☐
Recreation Trails	☐	☐	☐	☐	☐
Centennial Walkway	☐	☐	☐	☐	☐
Playgrounds	☐	☐	☐	☐	☐
Sports Fields	☐	☐	☐	☐	☐
Cemetery	☐	☐	☐	☐	☐
Boat Launches	☐	☐	☐	☐	☐
Marina	☐	☐	☐	☐	☐
Public Library	☐	☐	☐	☐	☐
Museum	☐	☐	☐	☐	☐
Community Centre	☐	☐	☐	☐	☐

32. In general, when faced with increased costs, what do you think Peachland Council should do?

- ☐ Increase taxes; provide more or better services
☐ Increase taxes to maintain present services only
☐ Keep taxes the same and reduce services
☐ Reduce taxes and reduce the level of service

33. Please indicate how much the District should rely on the following sources of revenue.

	Rely More	Same	Rely Less
Property Taxes	☐	☐	☐
User fees and charges	☐	☐	☐
Long-term borrowing	☐	☐	☐
Reserves/savings	☐	☐	☐

34. How many people are in your household?

Adults	Youth age 13 to 19	Child age 6 to 12	Child age 0 to 5
☐ 1	☐ 1	☐ 1	☐ 1
☐ 2	☐ 2	☐ 2	☐ 2
☐ 3	☐ 3	☐ 3	☐ 3
☐ 4	☐ 4	☐ 4	☐ 4
☐ 5	☐ 5	☐ 5	☐ 5
☐ 5+	☐ 5+	☐ 5+	☐ 5+

35. Please indicate your gender.

- ☐ Male ☐ Female ☐ Prefer not to answer

36. Please indicate your age group.

- ☐ Under 19 ☐ 35 to 44 ☐ 65 to 74
☐ 19 to 24 ☐ 45 to 54 ☐ 75 to 84
☐ 25 to 34 ☐ 55 to 64 ☐ 85+

37. What's your favourite thing about living in Peachland?

38. What's the most challenging thing about living in Peachland?

If you haven't already subscribed, provide your email address to sign up to receive email notification of District news and events.

Yes, Please SUBSCRIBE me!

Email:



THANK YOU!

Your input is greatly appreciated.

Questions about this survey?

Call 250-767-2647 or email info@peachland.ca