

*The Corporation of the District of Peachland Policy***Wayfinding Signage Policy**

Effective Date: March 12, 2013	Authorized By: Council – Regular Meeting	Replaces: New Policy
-----------------------------------	---	-------------------------

Purpose:

To provide standards to be followed with respect to District owned Wayfinding signage.

The Wayfinding Signage Program will consist of two separate streams:

- a) The Base Program, and
- b) The Extended Program

- I. The Base Program will consist of signage permitted to be located along three major traffic corridors (Trepanier Bench Road, Princeton Avenue, Ponderosa Drive) such signage shall include;
 - a) Gateway signage (where safe to do so).
 - b) Wayfinding signage poles.

**this is subject to the base fee as indicated within this policy.*

- II. The Extended Program will consist of signage which extends into streets located beyond the three major traffic corridors and will include;
 - a) Wayfinding signage poles.

**This is subject to the base fee in addition to any costs to provide the signage.*

Application Criteria:

- To be considered for placement on District wayfinding signage a business must:
 - a) Hold a valid District of Peachland Business Licence; and
 - b) Have an international symbol designation as per MOTI policy for the type of business.
- A business may only have one sign with the name of their business. This sign will be at the last signage location on the way to the business.
- All signage applications are to be approved by the Director of Planning and Development Services and/or the Director of Operations.
- A business that ceases to hold a District of Peachland Business Licence shall have its sign removed, unless an exemption is granted as otherwise indicated in this policy.
- The District shall maintain a waiting list on a first come first served basis to determine which business is next in line for a wayfinding signage placement.

Exemptions:

- Where there may be businesses outside of the District boundaries that do not have a valid District of Peachland Business License and where the applicant is tourism based. The Director of Planning and Development Services and/or the Director of Operations may facilitate signage to

The Corporation of the District of Peachland Policy

the District boundary (but not beyond) for these businesses. This will be at full cost to the applicant plus an administration fee of \$200.00.

Standards and Maintenance:

- All signs will be made of aluminum and be reflective.
- The District shall install and maintain all signage relating to this policy.

Fees:

Base Program (Main Traffic Corridors)	External Program (Signage to specific Business)
\$110.00	\$110.00 + The full cost of the signage

Approval:

- All signage applications will be reviewed by the Director of Planning and Development Services Department and/or the Director of Operations.
- Once the sign application has been approved the District will order the signage.
- Once the sign is completed, the District will install the sign at the appropriate location(s)

Ownership:

- All signage is owned by the District of Peachland.